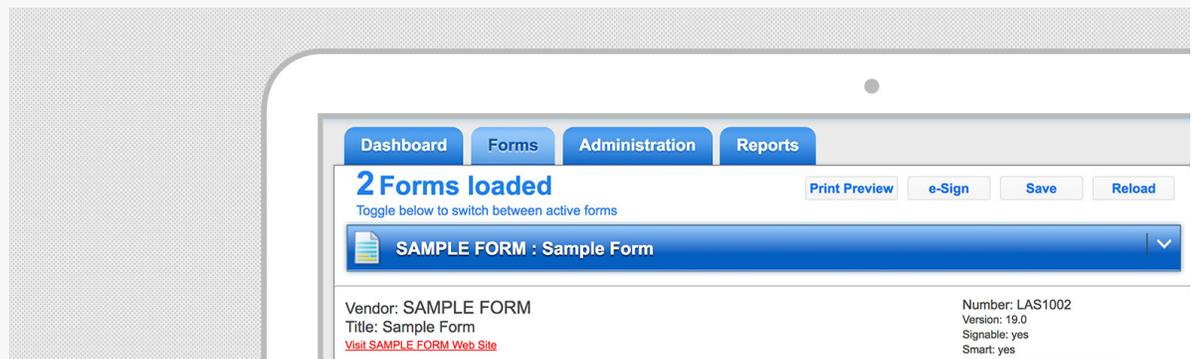


# LASER APP ANYWHERE

FINANCIAL FORMS MADE EASY FROM ANYWHERE

Laser App Anywhere is a mobile forms-filling solution, designed specifically for the needs of the financial advisor. This pure cloud application allows you to prefill and eSign forms with complete mobility. Operational across modern browsers on Macs, PCs, smartphones, and tablets, this system integrates seamlessly with CRMs and eSignature solutions to improve efficiency and support the filling of applications from anywhere, on any device.

The system integrates seamlessly with cloud-based CRMs and account opening tools to prefill your investment, insurance, advisory, and broker-dealer forms. Once e-forms are prefilled, they can be printed, saved, or electronically signed & securely transmitted.



## ACCESIBLE ANYWHERE

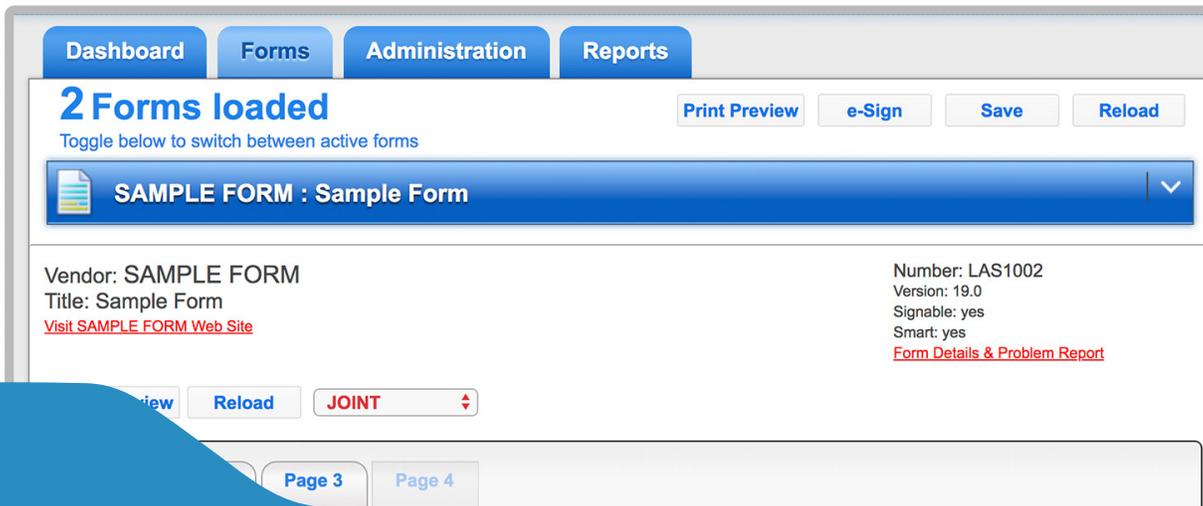
Your clients and advisors are mobile, and your business solutions should be too. With Anywhere, advisors can bring the efficiency of Laser App's forms completion software with them anywhere they go! Operational on tablets and smartphones, Anywhere allows advisors to fill out necessary documents with complete mobile flexibility.

## LEVERAGING YOUR EXISTING DATA

Your prospect and client data has already been captured. Why reenter it multiple times, into multiple forms? As a Laser App Anywhere user, you can leverage what already exists, by prefilling forms with data from your preferred CRM or account opening system.

## REDUCE NOT IN GOOD ORDER SUBMISSIONS

Laser App reduces NiGO applications by providing advisors with correct forms, ensuring they are the most up-to-date versions, and prefilling fields with customer data. One-time standard data mapping and standardization of rules ensures applications cannot be submitted with incorrect or insufficient data.



## FEATURES:

- One unified location for over 33,000 forms
- 180-200 client fields in a common data model
- Built in eSignature integration allowing electronic signing on any form
- Forms programmed to fill out 60-80% of new account forms
- Standardization of rules reducing NiGO application
- Available on Mac, PC and Mobile Devices

## BENEFITS:

- Reduced Not in Good Order submissions
- A streamlined, efficient order process
- Mobilized advisors with ability to complete forms anywhere
- Reduced shipping and administration costs
- Expedited sales process and shorter cycle times